

DREAMRANDOM.



PROJECT PLANNER
WEB DESIGN & DEVELOPMENT

**PASSIONATE.
CREATIVE.
THINKING.
ENGAGING.
COMMUNICATIONS.
ORIGINAL.
EXPERIENCE.
PRODUCTIVE.
INNOVATIVE.**

Our diverse approach offers clientele a choice of everything they need to engage with their audience and build their brands and grow their businesses.

Whether they require just one service or a full mix, we understand how they all fit together to make our messages resonate with our clients customer.

We create unique messages across the board...

Dream big and **DREAMRANDOM.**

We believe that communication is a key element in making sure that the project comes to a successful project.

This Project Planner will help you organize the overall goals for your project in a way that we can understand and use to accurately provide you with an estimate. Please fill out this document to the best of your ability.

If there is a question that doesn't make sense or doesn't apply to your project, feel free to leave it blank. Once we get all of the information we need, we can begin preparing a quote or set up a phone conference to get in to any more specific details we may need from you.

CONTACT INFORMATION

Your name:

Your business or organization name:

Your email address:

Your business phone number:

Your Project type

New Website

Website Redesign

Project Budget

£2,500- £5,000

£5,000 - £10,000

£10,000 - £15,000

£15,000 +

SITE REDESIGN INFORMATION (If this site is not a redesign, please skip this section)

What is your current web address or URL?

http://

What are the reasons of the re-design? (New product launch, site looks old, new company direction etc)

Does your site currently run a Content Management System (Joomla, Wordpress, Drupal etc)

Are you changing your colour scheme, if so please inform us to what colours you would like.
(<http://www.colourlovers.com> might help out)

What sections are you adding to the site, please describe in full?

Please Inform Us Of Any Other Relevant Information About Your Re-Design.

NEW WEBSITE INFORMATION (If this site is not a NEW website development, please skip this section)

Your Intended Web Address, Please state if this has been registered and if so who with whom.

Do you currently have web hosting? If you're asking 'what is web hosting' please put NO.

Project Goals: Briefly describe the site's concept and what service it seeks to provide.

Look, feel and site content: please list the core pages you require and explain next to them what will appear on the page.

e.g. Homepage	The homepage will include a slider like the one seen on www.dreamrandom.com , a twitter feed section, latest news/blog posts and also upcoming releases. I like the way that twitter is integrated on the homepage of gaff.tv and would look to replicate this.

Number of Core Pages in Total

Number of Other Pages in Total

Core pages are defined as those that will have their own style. E.g., Home, About, Gallery, Blog.

Non-Core pages are those that can use a design of another page, for example a category of blog posts can use the Blog template.

Please show us your intended navigation for the website below including any dropdowns:

Are there any bespoke functions you wish to implement into the site?

These may include, video players, video galleries, and shop section etc.

Do you require a content management system?

This will allow you to keep your site up to date, change page content, blog posts etc.

Take a look at <http://www.webcreme.com> have a look at some of the sites there and pick out a few, list them and let us know why you like them along with any other sites that aren't listed or shown on there.

Do you require a content management system?

If so please sketch it out, this helps out our design team greatly. A terrific resource relating to wireframes and website modelling can be found here: <http://webdesignledger.com/inspiration/18-great-examples-of-sketched-ui-wireframes-and-mockups>

These can be sent to info@dreamrandom.com



We're a friendly bunch, why not drop by for a cuppa and we can discuss your brand and how you can...

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WEAREDR.